

Detect Invalid Traffic In Your PPC Funnel Today

## Think Your Ads Are Fine?

Take a minute to see if any of this is true for your campaigns.

- High CTR but low conversions?
- Time on page less than 0.01 second?
- Traffic spikes at random times?

Then you may have an abnormal number of invalid clicks.  
Get your ad traffic audited now.

[Check Your Traffic](#)

## Why Perform A Traffic Audit?

Whether your business is big or small, invalid traffic doesn't differentiate. Without PPC protection in place, your budget is being eaten by bots, scrapers, competitors, click farms, inadvertent clicks, and other sources who are not actually interested in your products or services.

Don't be fooled into thinking Google detects invalid clicks on your behalf - they don't. Search engines make money whether clicks are legitimate or not. It's your data, leads, and business that are being compromised, and it's down to you to protect them.

Are you 100% confident your ads aren't being targeted? Here's how to know for sure and take control.

## Automated Monitoring and Protection

Our Traffic Audit has been designed to quickly show you the quality of your PPC traffic. Find out where your clicks are coming from in just 2 minutes - no scripts required.



In 3 easy steps, you can link your Google Ads account to our 100% secure, AI-driven software and gain insight into exactly what type of traffic is targeting your ads.

Don't worry, no changes will be made to your campaigns at this stage - it's all monitoring only.

## See Any Illegitimate Ad Traffic In Real Time

Our fully automated system identifies invalid clicks in under **0.12 seconds**, offering you complete protection without having to lift a finger so no latency to your clicks.



We divide traffic into three categories:

- Invalid
- Suspicious
- Valid

If your audit shows suspicious behavior, we can instantly switch to Protect Mode and all invalid clicks will simply not see your Ads in the future.

## Who We've Helped

We saw huge improvements in the quality of our traffic from our initial two weeks. Passing these stats onto our clients was brilliant and we couldn't wait to roll things out across all our accounts.



**Lauren May Kelley**  
Head of PPC - DMT

Our two-week Traffic Audit confirmed my suspicions - a lot of our traffic was fraudulent. Once I knew exactly where the problems were, my conversion rates significantly improved.



**Dale Powell**  
Managing Director - Atomic Marketing

## Cleaner Data, Better Results

Blocking invalid traffic provides you with clean data to work from. Safe in the knowledge that your data isn't skewed by bad traffic, you can:

- Generate more leads
- Improve conversion rates
- Reduce CPAs
- Safely scale campaigns
- Make better-informed decisions

## Get Your Traffic Checked Today

Connect your Google Ads account (don't worry, it's 100% verified by Google) to our software to get full, automated protection for your ads.

[Check Your Traffic](#)